



International Training Program on Technological Interventions by Agri-Startups for Economic Growth

09 -22 October, 2024 at MANAGE, Hyderabad

The Course's Uniqueness

This course places a strong emphasis on the latest agritech innovations, equipping participants with the knowledge and tools to leverage technology for optimizing every stage of the agricultural value chain.

Through partnerships with leading agritech companies and access to industry experts, the course facilitates networking and mentorship opportunities, enhancing the chances of success for aspiring agritech entrepreneurs.

Objectives

To empower participants with the skills, knowledge, and tools needed to harness agritech solutions for optimizing the agricultural value chain and stimulate the creation of innovative agritech startups addressing vital challenges within the agri value-chain.

Training Content

AgriTech Startups Significance, Value Chain Insights, Venture Fundamentals, Agricultural Innovation, Problem Identification, Precision Technology, Farm Management, Data-Driven Decisions, Tech in Supply Chain, E-commerce Strategies, Fundraising Approaches, Scalability Strategies, Global Expansion, Tech Trends and Success Case Studies.

Eligibility of the Participants

Firsthand experience in agri-business/agriculture Reasonable level of expertise in Public/Private/Civil societies in agriculture and allied sectors in the training theme area of ITEC member nations.

Benefits to the Trainees

Offering insights from diverse global agri value chains, the course will provide a holistic understanding of challenges and opportunities, enabling participants to adapt strategies to various contexts.

Course Director

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